

The Rise of Slow Furniture

Why Sustainable and Ethical Design is the Future

From food to fashion and even furniture, there has been a noticeable shift in consumer shopping habits in the past few years. A study found that shoppers are more socially conscious — reducing the number of new purchases and, when they do buy new, are now more inclined to choose brands based on their sustainability and ethical practices.

Keeping It Green

One of the primary benefits of buying 'slow' products is their minimal impact on the environment. Handcrafted furniture is designed to last for generations, unlike mass-produced furniture which is not made with longevity in mind. Fast furniture often ends up in landfills, contributing to environmental degradation.

Keeping It Local

Buying locally-made furniture is also better for the environment, eliminating pollution caused by transportation. Buying local has a more profound impact on the economy. Supporting local creates a ripple effect as fellow businesses in the area also benefit, from gift shops selling handcrafted items to timber merchants selling wood. Moreover, by buying locally, you can be certain of the working conditions the furniture is produced in. You can be certain that the piece you have bought was created with care by a maker passionate about their craft — as opposed to one made on a soulless and potentially dangerous factory line.

Source: chippendaleschool.com, 2023

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A student at the Chippendale School of Furniture, Gilford, Scotland

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Take it S.L.O.W



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