

60 teenagers reveal what they think is cool – and what isn't – in 2024

◆ by Maya Kosoff



¹ To learn what American teenagers in 2024 really like, and what they don't, we polled¹ about 60 of them from across the US. [...]
On average, the teens we spoke with received smartphones from their parents when they were 11 years old. [...] Teens are shy to talk
⁵ about how much time they spend on their phones, but it's a lot. [...] The numbers we were able to get suggested that teens spend about six hours a day on their phones. Besides owning smartphones, most teens we talked to spend time in front of television sets and gaming consoles as well. Some also used desktop computers. On average,
¹⁰ they spend 11 hours in front of screens every day [...].

WHAT ARE TEENS' FAVORITE APPS? HERE ARE A FEW OF THE MOST POPULAR ANSWERS:

- The most popular by a landslide²: Tiktok. It's no surprise that teenagers love Tiktok.
- Absent from the list: Facebook. The teens we talked to said they and their friends were still using Facebook – but it wasn't their favorite app.

1. interviewed.
2. with a vast majority.

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